



Born Ready starts Kickstarter project for *Strike Suit Zero* and announces exclusive beta

Guildford, 18th October 2012 – Today Born Ready Games announces the launch of a Kickstarter campaign for its upcoming space combat game *Strike Suit Zero*. The money raised through Kickstarter is necessary to keep the game in development for a few more months, giving *Strike Suit Zero* the time to reach its full potential.

James Brooksby, CEO of Born Ready Games, explains: "*Strike Suit Zero* is incredibly close to being the game we want it to be, but we've realised that we need a little more time, which means that the budget needed to be increased. We hope that with the help of Kickstarter we can bring *Strike Suit Zero* to launch as the best space combat title the genre has seen for over a decade, and at the same time connect with space game fans around the world."

As part of the Kickstarter campaign, Born Ready is offering exclusive PC beta access to early backers, who will help shape the final few months of development. The closed beta, which is a great opportunity to experience the *Strike Suit Zero* universe first hand, will run later this year.

Kickstarter supporters will be provided with a variety of valuable and unique rewards, and every backer will be named in the credits of the game. Corresponding to their pledge level, backers can receive the PC game itself bundled with a selection of extras including a Kickstarter exclusive art book, wallpapers, the soundtrack and additional in-game content. Paintings and figurines will also be offered, as well as exclusive clothing from **Insert Coin Clothing**. On top of all this, there is a once in a lifetime opportunity for two backers to collaborate with **Junji Okubo** on bringing their very own ideas for a mecha to life in a 3D-printed model. For the complete overview, including one-off rewards for top-tier backers, please visit **Strike Suit Zero's Kickstarter page**.

In *Strike Suit Zero*, an atmospheric and adrenaline pumping voyage unfolds with exciting new game mechanics. Players participate in spectacular cosmic skirmishes and pilot a powerful transforming craft known as the Strike Suit in a bid to save Earth from destruction. With stunning music by **Paul Ruskay** (*Homeworld*) and **Kokia** (*Tales of Innocence*), and incredible mecha designs contributed by **Junji Okubo** (*Steel Battalion*, *Appleseed*), *Strike Suit Zero* will be released for PC and consoles.

About Born Ready Games

Founded in Spring 2012, Born Ready Games is a UK-based independent developer and publisher of video games. The team is currently developing the space combat title *Strike Suit Zero*, in which players battle to save the Earth from imminent destruction using a transforming fighter craft known as the "Strike Suit".



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For further Kickstarter related questions, please feel free to also contact Benjamin Smith from Born Ready at benjamin.smith@bornreadygames.com.